

la direction : (8)

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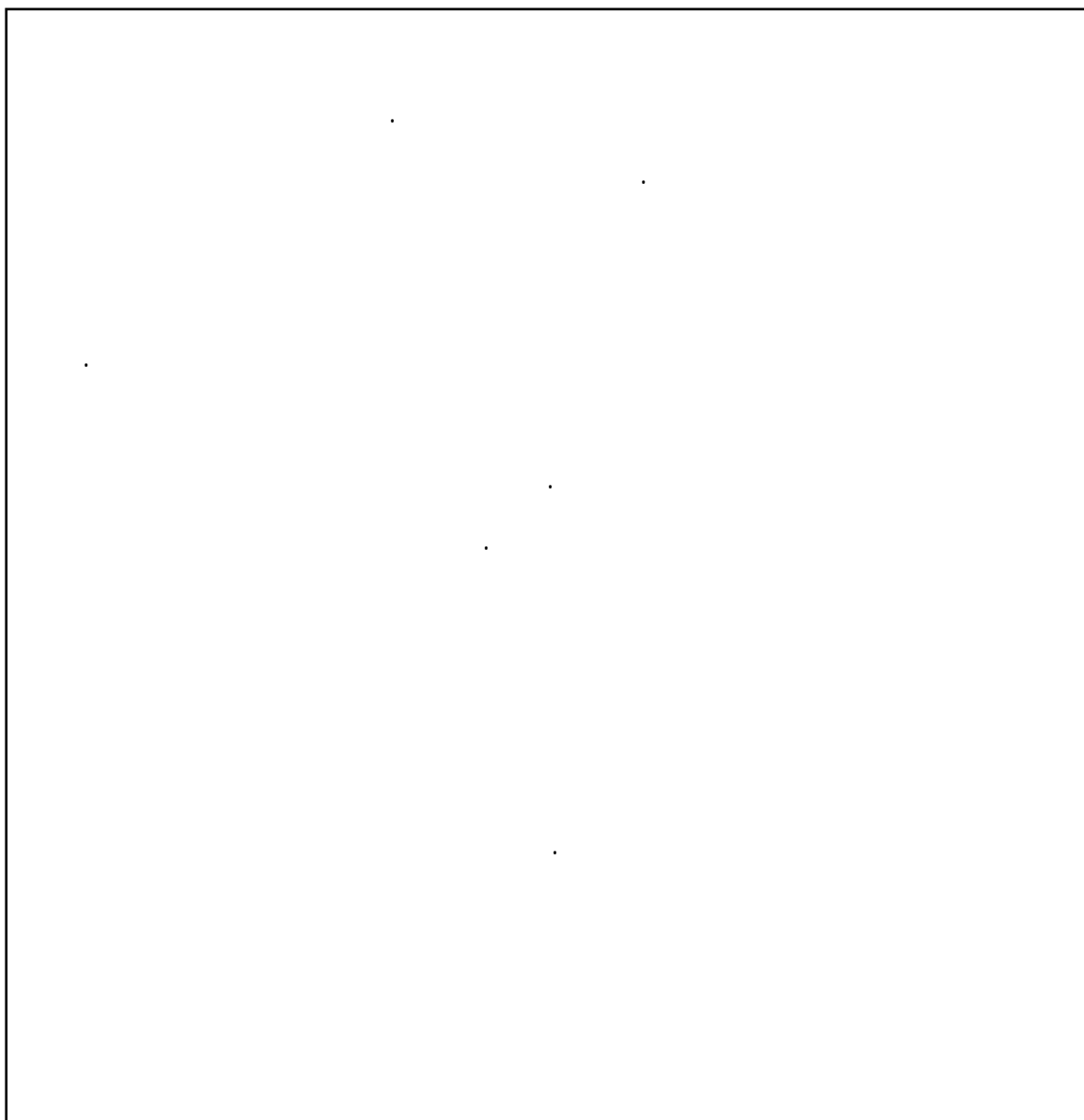
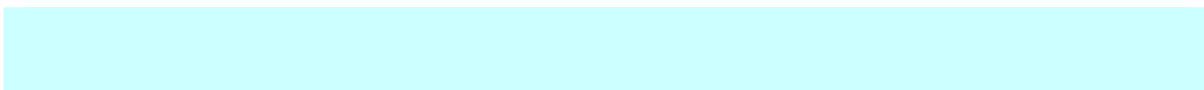
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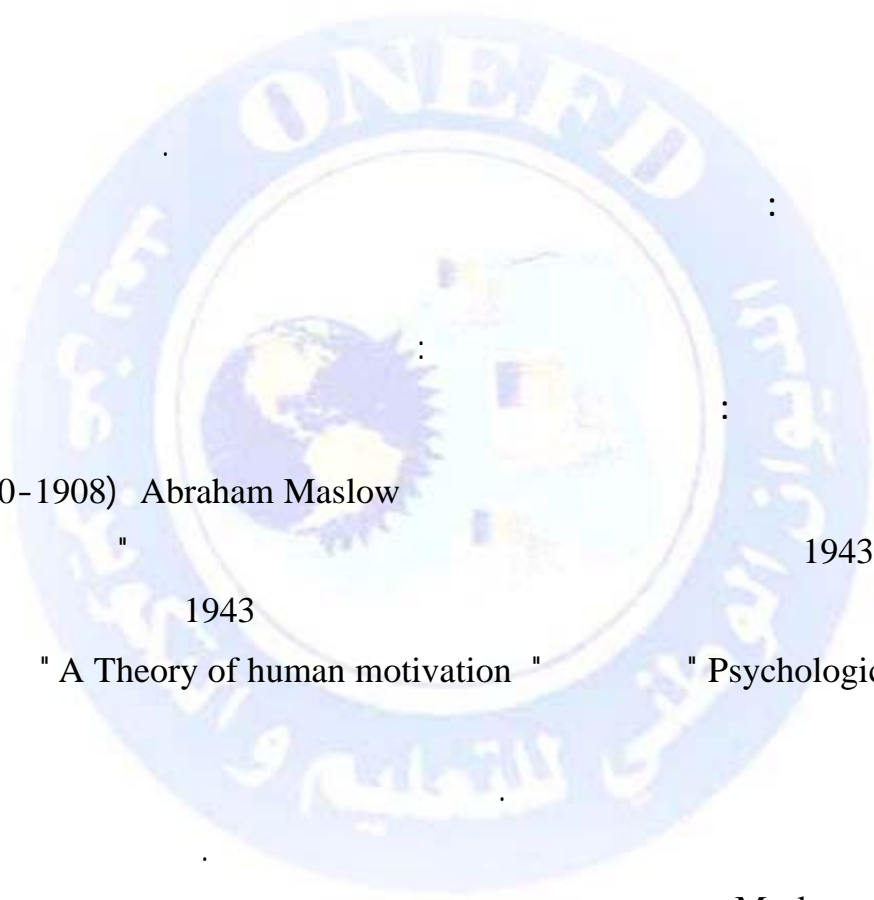
motivation : .14



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.3.4

(1970-1908) Abraham Maslow

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1943

1943

" A Theory of human motivation " " Psychological Review

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Maslow

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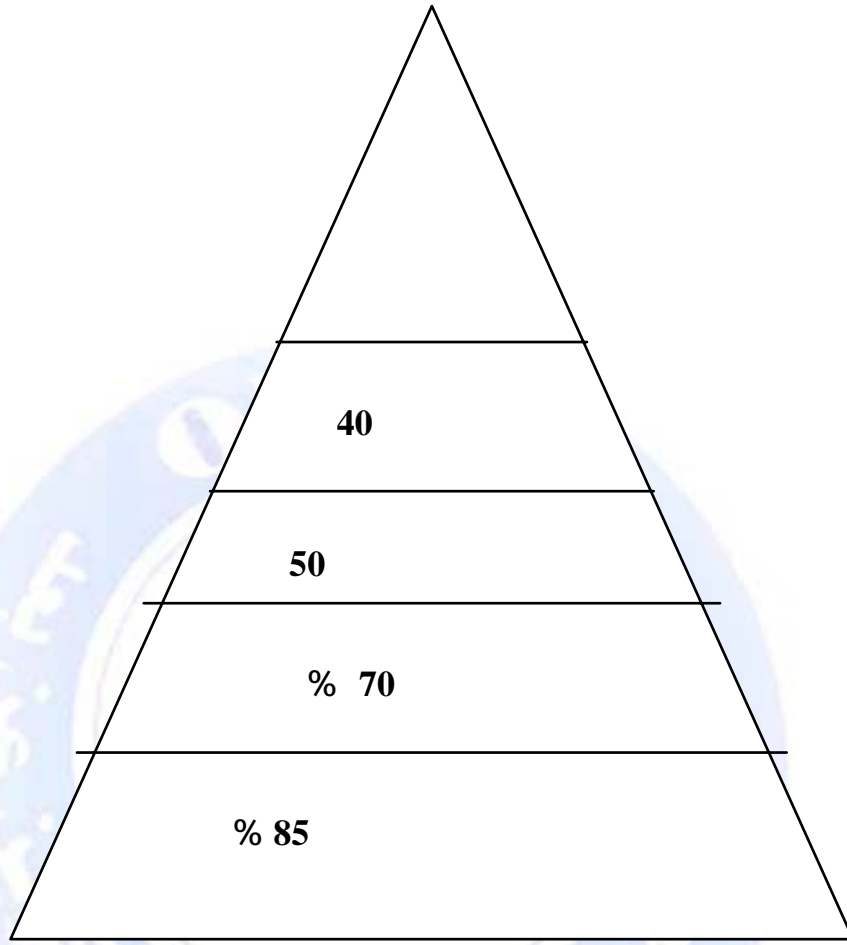


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Déléguer plus d' autorité



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Frederick

(1959)

Herzberg

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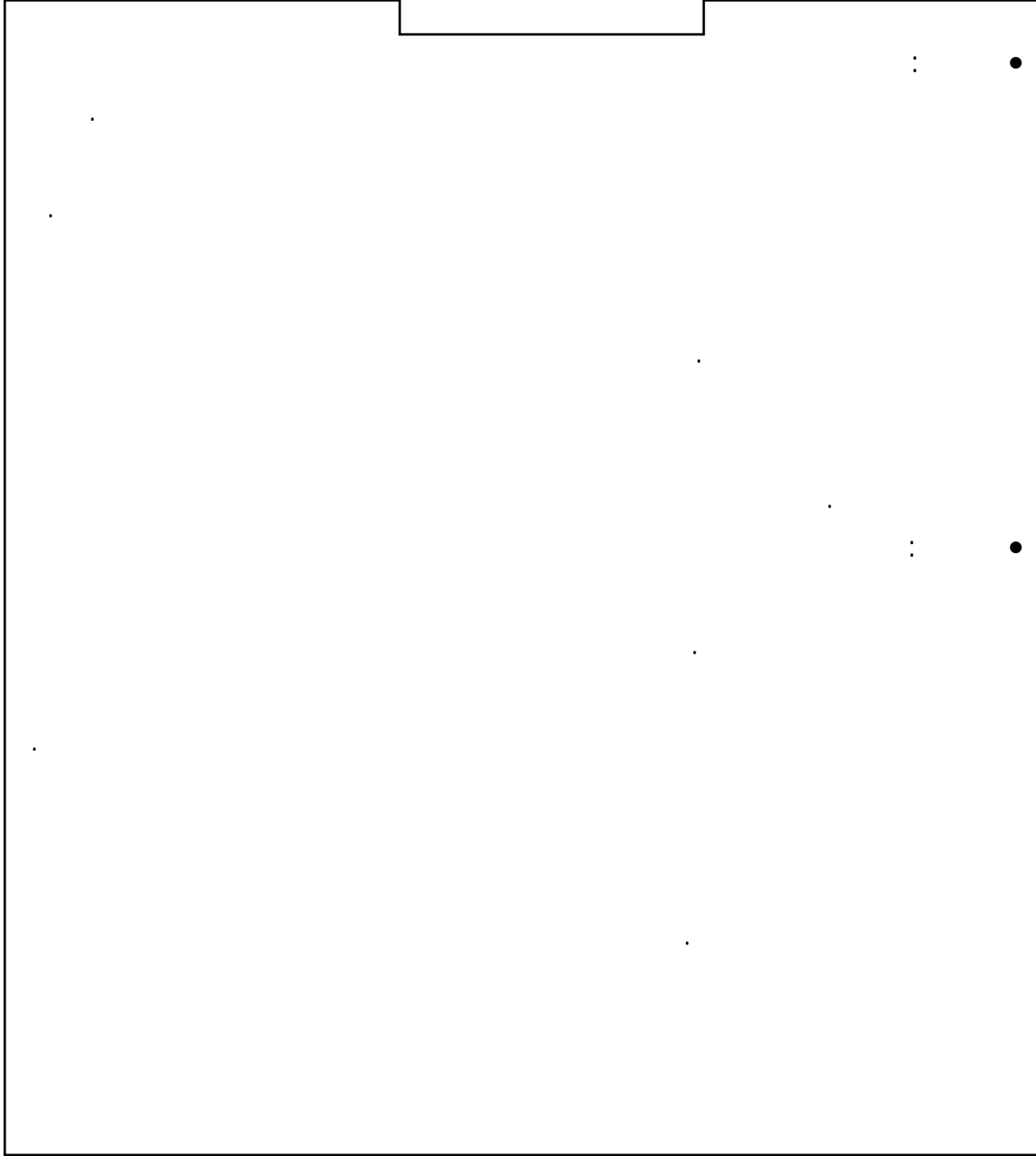
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Facteurs d`hygiène

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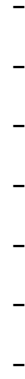
: **Facteurs de motivation**

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